



**SUMMER SCHOOL**  
**“HOW TO BECOME SUCCESSFUL WOMEN ENTREPRENEUR IN EUROPE”**  
**“Uncover the mysteries of business, entrepreneurship and leadership”**

**Summer School Slovenia will be held from  
Tuesday, July 10th until Friday, July 20th, 2018  
at VEDOMA in Maribor, Slovenia.**

**The objectives:**

- Intercultural business learning
- Meeting young future entrepreneurs from Slovenia
  - Women entrepreneurship
- Visit companies - good practice examples in business, leadership and ICT sector

**DRAFT AGENDA**

**Day 1 - Tuesday, 10.7.2018**

Arrivals – Participant’s check inn  
Intercultural dinner

**Day 2 - Wednesday, 11.7.2018**

Welcome and presentation of the host organization - Vedoma  
Presentation of the Summer school programme  
Interactive motivation workshop  
Walking guided tour in the City Center

**Day 3 - Thursday 12.7.2018**

Canvas business model - presentation  
Canvas business model - interactive workshop  
Visit Business Incubator “Tovarna podjemov” – University of Maribor

**Day 4 - Friday 13.7.2018**

Speed meetings - interactive workshop  
Canvas business model 2 - interactive workshop  
Good practice example of international business school - Academia  
Interactive workshop at the bank of the Drava river and Coblar's bay



### **Day 5 - Saturday 14.7.2018**

Management - leadership skills  
Interactive workshop - leadership  
Intercultural learning activities - Visit Art Kamp Festival in the City park

### **Day 6 - Sunday 15.7.2018**

Women Entrepreneurship  
Interactive workshop – Building start-ups, Open innovation approach  
Intercultural learning activities - Visit Art Kamp Festival in the City park

### **Day 7 - Monday 16.7.2018**

Blockchain technologies – usefulness in different sectors  
Presenting your project idea - Preparing “winning pitch”  
Company visit - good practice example (Uri Soča)

### **Day 8 - Tuesday 17.7.2018**

Good practice in entrepreneurship - a young entrepreneur with inspirational life story  
Interactive workshop – entrepreneurship  
Program presentation “Podjetno v svet podjetništva” – Maribor development agency  
Intercultural B2N meeting with the group of young future entrepreneurs in the program

### **Day 9 - Wednesday 18.7.2018**

Visit business support organization - Štajerska gospodarska zbornica, Maribor  
Interactive workshop – emotional intelligence in / for business  
Workshop - preparation for the Final review  
Teambuilding in Adventure Park Vurberk

### **Day 10 - Thursday 19.7.2018**

Workshop - preparation for the Final review  
Visit international company in ICT sector: Gaming; Monitoring and backup solutions;  
Digital services  
Final review and closing the Summer school program  
Festive dinner

### **Day 11 - Friday 20.7.2018**

Participant's departure